

Public Service Announcement

World Elder Abuse Awareness Day

Start Date: June 13, 2025 **End Date:** June 15, 2025

Nunavut-wide 60 sec

On June 15, we mark World Elder Abuse Awareness Day.

Elders are the heart of our communities, keepers of knowledge, tradition and strength. We come together to recognize their invaluable contributions and to stand against all forms of abuse. The Department of Justice is committed to protecting Elders from harm, including physical, emotional, financial abuse, and neglect.

Elder abuse can often go unnoticed, but awareness and action begin with each of us.

Know the warning signs:

- Sudden changes in mood, or hygiene.
- Unexplained injuries or changes in behaviour.
- Financial decisions that feel out of character.
- Fear or anxiety around certain caregivers.

If something doesn't feel right, take action. Talk to someone you trust. Contact your <u>local RCMP detachment</u> or Community Justice Outreach Worker immediately. Help is available for family abuse in every community in Nunavut.

In Nunavut, the <u>Family Abuse Intervention Act</u> provides legal supports, including Emergency Protection Orders and Community Intervention Orders, with options that include traditional Inuit counselling.

Together, we can ensure our Elders age with dignity, respect and security. Let's make that a reality in every community.

Let's honour and protect our Elders.

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